

## Create Beautiful, Comfortable Indoor Environments

Rockfon® stone wool acoustic ceiling panels are now Made in the U.S.A., produced at our first North America manufacturing facility. Located in Marshall County, Mississippi, our state-of-the-art facility is Rockfon's fifth stone wool ceiling production site globally.

In addition to our Rockfon acoustic stone wool ceiling panels, our complete ceiling product offering includes specialty metal ceiling panels and Chicago Metallic® suspension systems, which are manufactured in our Chicago and Baltimore facilities.

Producing locally makes it easier and faster for our customers and distributors to access our high quality products. Reduced lead times, as well as a comprehensive inventory program maintained in our strategically located U.S. warehouses, offer increased service levels to our customers. Together with our distributors, we are increasing our share of the ceiling panel market in North America.

Rockfon's stone wool ceiling panels harness the natural power of stone to create beautiful, comfortable indoor environments that enrich the lives of building owners, tenants, workers and visitors.

Drawing on 50 years of success in Europe and available in the U.S. since 2013, we're pleased to announce that our stone wool ceiling products are now manufactured right here in the U.S., at our new Marshall County, Mississippi facility.

We are proud to be an environmentally responsible, American manufacturer. Our products also contribute to sustainable and wellness goals of building projects and modern life across North America and around the globe. With the urban population growing every day, we need to find ways to provide for everyone in a way that keeps them safe and helps them thrive.



### Environmental and Economic Benefits

Our commitment to our customers, distributors and end users includes tackling many of today's biggest sustainability and development challenges. Our range of products reflects the diversity of the world's needs, supporting our stakeholders in reducing their own carbon footprint along the way.

"Rockfon gets it. They are disrupting business-as-usual in this industry for the good of all," praises Phil Oliver, associate principal at LS3P Associates, LTD. "I respect that they've taken a strong position on environmental leadership from sourcing to production to shipping, and ultimately, to improving the safety, comfort and wellness for building occupants and owners."

He elaborates, "We've found that creating spaces that meet green goals is not only environmentally responsible, it also helps owners attract and retain tenants, and save on energy and maintenance costs. For us, using high-quality Rockfon ceiling panels is an important part of sustainable design strategies."

Designers, who recognize that functionality is as important as aesthetics, are excited about the properties of Rockfon ceiling panels. For example, Oliver says, "When designing our latest project, we had LEED certification in mind. Not only are we confident that Rockfon products contribute to our customer's green goals, but Rockfon made it easy to pursue the LEED credits by supporting us with the EPDs, LEED letters and other documentation."

To learn more about Rockfon and our complete ceiling solutions, please visit [www.rockfon.com](http://www.rockfon.com).

# Safe, Healthy and Sustainable

## Sustainable Success

- We are committed to responsible sourcing of raw materials.
- Products produced in the U.S. will:
  - reduce the fuel required to deliver to North American customers by 75 percent.
  - reduce overall transportation greenhouse gas emissions to our North American customers by 74 percent.
- Stone wool resists water and has no nutritional value, which means our products provide no sustenance to harmful microorganisms or mold.

Our stone wool ceiling panels contain up to 42 percent recycled content. The balance is primarily basalt rock, a natural resource that is constantly renewed and effectively in limitless supply.

- Our extensive North American portfolio of stone wool acoustic ceiling solutions has earned UL® Environment's GREENGUARD Gold Certification for low-emitting products.
- Our complete ceiling systems provide high-quality solutions with excellent longevity and lifecycle value that contribute to efficient, sustainable and beautiful buildings where people can be productive, safe, healthy and comfortable.

## Greater Goals

"Reduced lead times for product delivery are so important for us to stay on budget and on schedule," says Donald Salas, owner of Eagle Rock Contracting. "Being able to rely on Rockfon's production at the new Marshall County plant makes my job easier. And, the fact that quicker turnaround comes with reduced fuel usage and emissions helps improve overall air quality and energy efficiency, so the impact is greater than just one job site."

The challenges of modern living have a huge impact on the growing needs of our customers and the ambitious projects they tackle. Our wellbeing goes hand-in-hand with the comfort of the environment, where we work, live, learn, heal, shop and play. We are in a fortunate position to make a positive impact with products that support:

- Improving energy efficiency
- Protecting precious resources
- Upgrading, renovating and re-using existing spaces
- Creating next generation buildings
- Promoting healthy indoor environments
- Contributing to the circular economy
- Designing inspirational spaces
- Minimizing the effects of natural disasters
- Making safer, more sustainable and more resilient buildings



Find out more about the benefits of choosing American Made products for your next project. Call us at **800-323-7164** or email **cs@rockfon.com**. Visit **www.rockfon.com/contact** to find a representative in your area.

Rockfon is part of the ROCKWOOL Group and is offering advanced acoustic ceilings and wall solutions to create beautiful, comfortable spaces.

At the ROCKWOOL Group, we are committed to enriching the lives of everyone who comes into contact with our solutions. Our expertise is perfectly suited to tackle many of today's biggest sustainability and development challenges, from energy consumption and noise pollution to fire resilience, water scarcity and flooding. Our range of products reflects the diversity of the world's needs, while supporting our stakeholders in reducing their own carbon footprint.

Stone wool is a versatile material and forms the basis of all our businesses. With approximately 10,500 passionate colleagues in 38 countries, we are the world leader in stone wool solutions, from building insulation to acoustic ceilings, external cladding systems to horticultural solutions, engineered fibers for industrial use to insulation for the process industry, and marine and offshore.



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